

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln		320 1st St SE		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838	
	USA		USA		
CONTACT			PRODUCTTV OCT 19-25 ADDS		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2954	PRODUCT CODE 1310		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY NRCC										
1	10101..	1	05:58A	07:00A	30S	10/19/12-10/19/12	THIS MORNING 6-7AM	3	750.00	2250.00
		2				10/22/12-10/24/12				
2	Sa	1	07:58A	10:00A	30S	10/20/12-10/20/12	SAT.CBS MORNING NEWS	1	400.00	400.00
3	Su	1	08:58A	10:28A	30S	10/21/12-10/21/12	CBS SUN MORN	1	800.00	800.00
4	10100..	2	04:00P	04:30P	30S	10/22/12-10/24/12	4-430PM NEWS	2	850.00	1700.00
5	11110..	4	04:30P	05:00P	30S	10/22/12-10/25/12	430-5PM NEWS	4	850.00	3400.00
6	00111..	1	05:00P	05:30P	30S	10/19/12-10/19/12	5-530PM NEWS	3	1025.00	3075.00
		2				10/24/12-10/25/12				
7	00011..	1	05:30P	06:00P	30S	10/19/12-10/25/12	530-6PM NEWS	2	1025.00	2050.00
8	F	1	05:58P	06:30P	30S	10/19/12-10/19/12	M-F 6PM NEWS	1	1300.00	1300.00
9	10011..	1	06:30P	07:00P	30S	10/19/12-10/19/12	M-F 630PM NEWS	3	1300.00	3900.00
		2				10/22/12-10/25/12				
10	11110..	4	07:30P	07:58P	30S	10/22/12-10/25/12	THE INSIDER	4	775.00	3100.00
11	T	1	10:00P	11:00P	30S	10/23/12-10/23/12	VEGAS	1	4000.00	4000.00
12	W	1	08:58P	10:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	6000.00	6000.00
13	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	4500.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed on Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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14	Th	1	10:00P	11:00P	30S	10/25/12-10/25/12	ELEMENTARY	1	5000.00	5000.00
15	F	1	11:00P	11:35P	30S	10/19/12-10/19/12	11PM NEWS	1	2750.00	2750.00
16	11111..	1 4	11:35P	12:37A	30S	10/19/12-10/19/12 10/22/12-10/25/12	11:35P-12:37A - LETTERMAN	5	650.00	3250.00
Total Contract:								34		47475.00
Billing Summary										
Otr 4-12						47475.00	Oct .00	Nov .00	Dec .00	Total 47475.00
GRAND TOTAL									47475.00	

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